

abbott media group

Our Mission

Abbott Media Group creates written messages that inspire, inform, educate and engage, in mass media, publishing and public relations.

Who We Are

Stephen Abbott is the principal, owner, and content editor for Abbott Media Group's ventures.

Abbott works one-on-one with clients to develop strategies that support their goals and help them pursue their objectives and dreams. He brings years of public relations and media writing experience to his clients, as well as his intuitive strategy-building skills that enable him to create just the right strategy for a public relations effort that will bear fruit. He's done work on behalf of a varied group of professionals throughout the US, Canada and the United Kingdom, including political candidates, elected officials, religious leaders, attorneys, artists, accountants, landscapers, and non-profits.

Abbott graduated with a BA in Communication Arts with a concentration in Public Relations from the University of West Florida in Pensacola, Florida.

Abbott Media Group actively seeks to work with PR and mass media collaborators and partners from around the world to help accomplish Abbott Media Group's mission of inspiring, informing, educating and engaging in the fields of mass media, publishing and public relations.

Services Offered

Reputation Management is the creation, maintenance and nurturing of goodwill among your current and future customers.

Targeted Publicity Campaigns effectively identify a public that needs to hear what you have to say, and efficiently delivers your message to it.

Political Messaging is the art of conveying your governing vision to the right voters, at the right time, in the most compelling way.

Mass Media Communications is the accurate and effective conveyance of unbiased, unfiltered news to a mass audience.

ePublishing conveys ideas, entertainment and information to the public in the form of electronic media, in ways that are affordable, easy to acquire, and enjoyable.

PR Skills and Tactics

Abbott Media Group brings an array of PR skills and tactics to bear for our clients, among them are:

Strategic Communications

Brand Creation and Message Building

Short-Term Publicity Campaigns

Multiple-Channel Social Media Management

Media Relations

Event Planning

Street Teams/Customer Micro-Targeting

Abbott ePublishing Division

Our ePublishing Division adheres to the mission of providing affordable, easy to acquire, and enjoyable media to the public.

Services in our Abbott ePublishing Division include:

Electronic Publishing (through our publishing arm, AbbottePublishing.com)

eBook Creation

Newsletter editing and creation

eBook editing services

Abbott Mass Media Division

Abbott Media Group insists on mass media being accurate, unbiased and unfiltered.

With its first venture, World Politics News, we are dedicated to expanding Americans' knowledge of politics from around the world.

Potential Clients

Abbott Media Group is open to working with a vast array of potential clients, among them:

- Small business Start-Ups
- Established small and mid-sized businesses
Emerging political leaders
- Non-Profits
- Small and newly-established religious groups
- Individuals seeking greater visibility in their communities
- Groups, individuals and companies seeking to repair their reputations

Services are available for a surprisingly affordable quarterly retainer. Contact us for details.

Connect



772.261.1173

<http://www.abbottmediagroup.com>



<http://www.facebook.com/stephen.abbott>



<http://twitter.com/abbottmedia>



<https://www.linkedin.com/in/abbottpr>